

# ATLANTA IS NOW

Metro Atlanta is here, now and next.

A region of visionaries who do what others never imagined.

Inventing. Connecting. Inspiring. Thriving.

We nurture and welcome the brightest talent –  
global leaders who disrupt the status quo and crusade to change the world.

We are dreamers who galvanized the Civil Rights Movement,  
creatives who are redefining digital entertainment and  
innovators who are paving an inclusive way to urban development.

We are lively main streets, lakes nestled in lush greenspaces  
and bustling nightlife in the city – the options are endless.

In metro Atlanta, we share one ambition:

To never stop rising.